



WHAT IS INSURANCE?

"Provides protection against financial losses

by

Pooling the resources of policyholders"



WHAT IS INSURANCE?

•Insurance is created when people like you and your neighbors pool their resources to protect themselves from losses!

•If the risk of loss can be spread over a large enough group, the effects of the loss to any one individual can be minimized!



WHERE DID INSURANCE COME FROM?

"The Code of Hammurabi"

Created by the Babylonians around 2100 B.C. to guarantee safe arrival of their goods by caravan!



EARLY DAYS OF INSURANCE!

As history progressed, the need for insurance increased...

The Phoenicians and Greeks used insurance for their seaborne commerce!

"The Romans were the first to use burial insurance!"



THE FIRST INSURANCE COMPANY

The first Insurance Company was formed in 1688 in London...(Lloyds of London)

Merchants, Ship-owners
and Underwriters
met at a coffeehouse
to discuss how to protect the sea voyages was the
stepping stone of this
remarkable Loss Mitigation Tool!



THE MODERN INSURANCE COMPANY

Modern insurance traced back to the <u>"Great Fire</u> <u>of London"</u> in 1666

13,200 houses were destroyed...

Societies were formed to pool money for losses

