



## Corporate Profile



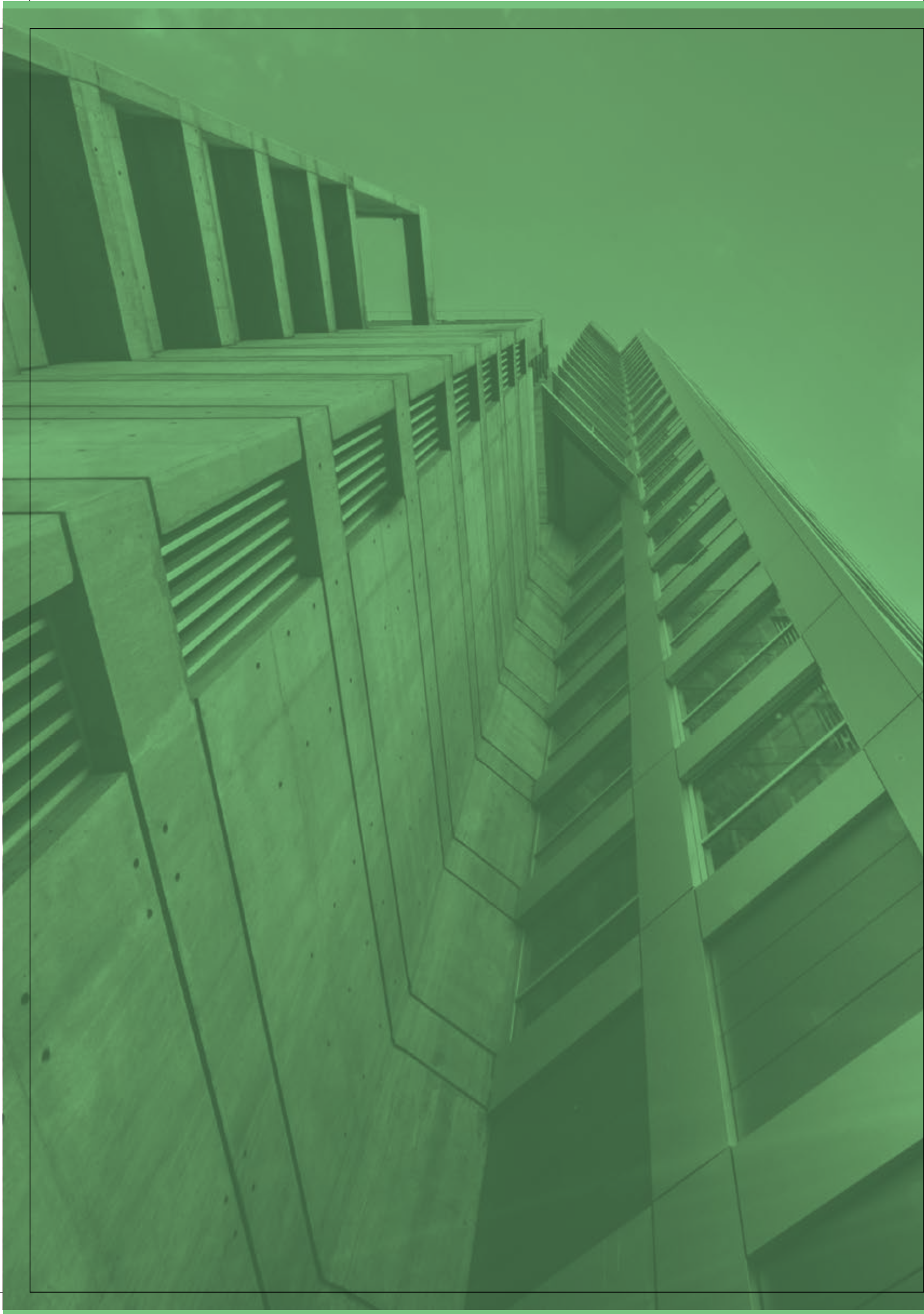
### **TPL Life Insurance Limited**

(Formerly AsiaCare Health & Life Insurance Company Limited)

Address: 33-C, Shahbaz Commercial Area, Lane 4, Phase VI, DHA, Karachi - 75500

Email: [info@tpllife.com](mailto:info@tpllife.com), [complaints@tpllife.com](mailto:complaints@tpllife.com)

Website: [www.tpllife.com](http://www.tpllife.com)



 TPPLife

# ABOUT US

## TPL LIFE INSURANCE

TPL Life Insurance takes pride in being the 'easiest company to deal with'. We offer an array of life & health insurance products, along with exceptional customer service to secure their future & prepare them against any unforeseen events.

### Our products

TPL Life Insurance caters to a variety of life & health insurance segments such as Corporate, Retail, Micro health & Consumers that are driven by both E-Commerce & digital technology. Our insurance & savings solutions help our customers at every stage of life. We give them access to better healthcare ensuring their protection & providing them with a financial cushion for any accident or illness.

### Our People

The team at TPL Life Insurance comprises of insurance professionals. We create, evolve & dispense state-of-the-art insurance & investment products powered by the latest technologies. We cater our products to the middle & upper class through our Super-Agent Agency System.

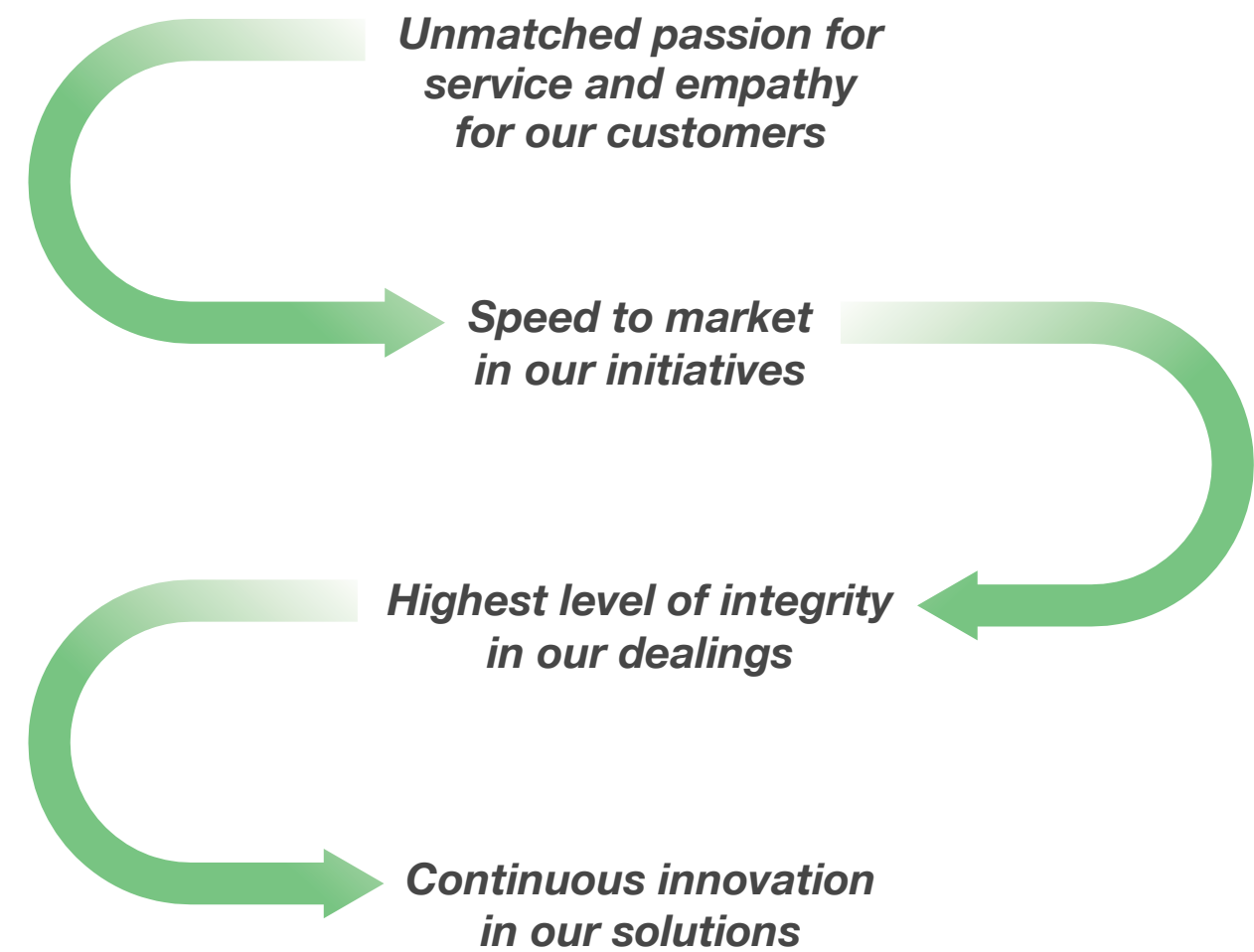
### Futurama

TPL Life Insurance is an innovator & is always a step ahead of our competition. We develop advanced techniques in data science & technology that helps in keeping our clients safer & better informed. We have developed **Health is Wealth**, a mobile app that rewards our health conscious customers with incentives.

# VISION & MISSION

## OUR VISION

To become the most Preferred and Trusted Customer Choice with respect to Life and Health Insurance through:



## OUR MISSION

We create innovative customer solutions that contribute to enhancing the quality of life and economic wellbeing of people and society.

# CEO's MESSAGE

## CEO's MESSAGE



*Mr. Faisal Shahzad Abbasi,  
a seasoned Insurance &  
Banking Professional with  
an experience of 20+ years*

"We at TPL Life are driven & governed by our unmatched passion towards our Customers & to service them with

empathy. We want TPL Life to be the "Easiest Company To Deal With" and this is a key attribute that we have inculcated in all our Strategic Plans and is something that we as a Company will keep on working towards on a day to day basis.

With TPL Life, we want to ensure that everything & anything that we do – is done with the utmost Integrity.

TPL Life strives to be known as the most innovative Insurer with an exceptional speed to market with the most competitive financial & insurance solutions.

I would like to extend my gratitude to all of you who have vested their interest in us & look forward to welcoming others in the future – You Are & always Will be IMPORTANT to us!

Keep yourself safe & insured, for your loved ones.

# BOARD OF DIRECTORS

## BOARD OF DIRECTORS



**Mr. Jameel Yusuf Ahmed**  
Chairman of TPL Holdings



**Mr. Ali Jameel**  
CEO of TPL Trakker Ltd.



**Mr. Yousuf Zohaib Ali**  
CFO of TPL Trakker Ltd.



**Mr. Farrukh Ansari**  
Director Financial Services at  
Anjum Asif Shahid Rehman



**Mr. Ali Asgher**  
CFO of TPL Properties Ltd.



**Mr. Saad Nisar**  
CEO of TPL Direct Insurance



**Mr. Waqar Malik**  
Director



**Mr. Mohammad Riaz**  
Director

# TPL HOLDINGS (PVT.) LTD.

## ABOUT TPL HOLDINGS (PVT.) LTD.

TPL Holdings (Pvt.) Ltd. is the holding company of TPL Group and has diversified investments in various companies. The company was formerly known as Trakker (Pvt.) Ltd. which was the operational company at the time. As a result of a scheme of arrangements in 2009, Trakker (Pvt.) Ltd. was transformed into the current holding company by transferring all of its assets & liabilities to TPL Holdings (Pvt.) Ltd.

TPL Holdings (Pvt.) Ltd has maintained a diversified investment portfolio with direct/indirect investments in the following companies:



# OUR GROUP COMPANIES

## OUR GROUP COMPANIES

### ✦ TPL Direct Insurance

TPL Direct Insurance (TDI) Ltd., Pakistan's first insurance company which aims to provide the high standards of service through direct selling, with an aim to provide superior and hassle-free risk management services to its clients through Round the Clock Connectivity & Fast Track Claim Settlement (within 48 hours). (Website: [www.tpldirect.com](http://www.tpldirect.com))

### ✦ TPL Trakker

TPL Trakker Ltd., a turnkey solutions provider having car tracking units, software, operational know how, deployment, data evaluation, consultancy and project management acumen. With an elite team of experts in tracking, TPL Trakker is committed to provide customers with modified solutions including Stolen Vehicle Services, provide GPS Tracking along with GSM & Satellite Mobile Asset Tracking, Management and Information Solutions. We work in partnership with our customers to develop solutions that deliver measurable business and operational benefits by providing total visibility and control of mobile assets and work forces. (Website: [www.tpltrakker.com](http://www.tpltrakker.com))

### ✦ TPL Properties

TPL Properties Ltd. incorporated in Pakistan as a private limited company registered on February 14, 2007 under the Companies Ordinance, 1984. The principal activity of this real estate development company is to invest, purchase, develop, sell, rent out or dispose off real estate assets including commercial and residential buildings. The registered office of the company is situated at Centrepoint Building, off Shaheed-e-Millat Expressway, near KPT Interchange, Karachi.

TPL Properties Ltd. is the real estate development arm of TPL Holdings (Pvt) Ltd. The company has successfully completed the construction of Centrepoint which is 100% rented, its first real estate development project, located opposite KPT Interchange on Shaheed-e-Millat Expressway, Karachi. (Website: [www.tplproperties.com](http://www.tplproperties.com))

### ✦ TPL Security Services

TPL Security Services, a progressive and innovative security solutions provider, with unparalleled customer satisfaction and service quality. The company devotes extensive time and resources into hiring, training, developing and retaining the right people to fulfill each client's needs. Provides Executive Protection that includes mobile squads, 24/7 operations through an IT-enabled control room, CCTV solutions, Internal Monitoring System and customized security solutions to meet your needs - as a one stop solution. (Website: [www.tplsecurity.com](http://www.tplsecurity.com))

### ✦ TPL روپیہ

TPL Rupaya licensed by the State Bank of Pakistan, is an online payment solution allowing mobile phone users to pay for goods and services using their bank account, mobile wallet or mobile phone account. (Website: [www.tplrupiya.com](http://www.tplrupiya.com))

### ✦ TPL Direct Finance

TPL Direct Finance aims to improve consumer financing by working as an intermediary; leveraging automated processing to provide an effective platform for consumer financing products such as credit cards, mortgages, loans and mutual funds geared towards adding value to customers.

### ✦ Trakker Energy (Pvt.) Ltd.

















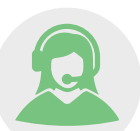










TPL Group's exploration and production business is a part of Trakker Energy, which has formed a joint consortium with Heritage Oil and Gas Limited and Pakistani company Sprint Energy (Private) Ltd. for the exploration and production of oil. The consortium has been granted a Petroleum Exploration License by the Government of Pakistan for Sanjawi Block and Zamzama North Block. (Website: [www.tpl-energy.com](http://www.tpl-energy.com))



# INDUSTRIES WE DEAL IN

## THE INDUSTRIES WE DEAL IN

TPL Life Insurance has a diversified portfolio of Corporate clientele such as Petroleum Companies, Manufacturers, Educational, Financial Institutes and NGOs. Our clientele comprises of various products from the following industries:

- |   |  |   |
|---|--|---|
|  <b>Auto Manufacturers</b> |  <b>Insurance</b>               |  <b>Pharmaceuticals</b>        |
|  <b>Banks</b>              |  <b>Leasing &amp; Modarabas</b> |  <b>Police</b>                 |
|  <b>Chemicals</b>         |  <b>Logistics</b>              |  <b>Rent-a-Car</b>            |
|  <b>Couriers</b>         |  <b>Mining</b>                |  <b>Taxi fleets</b>          |
|  <b>Distributors</b>     |  <b>Mobile Advertisers</b>    |  <b>Textiles</b>             |
|  <b>FMCG</b>             |  <b>Mobile Operators</b>      |  <b>Tobacco</b>              |
|  <b>Government</b>       |  <b>Municipalities</b>        |  <b>Transporters</b>         |
|  <b>Individuals</b>      |  <b>Oil &amp; Gas</b>         |  <b>Utility</b>              |
|  <b>Infrastructure</b>   |  <b>Packaging</b>             |  <b>Workforce Management</b> |

TPL Life

# TPL LIFE LOUNGE

## TPL LIFE LOUNGE

TPL Life Insurance introduces an Exclusive Flagship **TPL Life Lounge** & Healthcare Services at OMI & Ziauddin Hospital (Clifton) for its customers. Sit, relax & enjoy while we offer you an array of services in a friendly & peaceful atmosphere.

An experience that opens the doors to a variety of valuable offers, upgrades, distinctive deals & high lifestyle.

### Unmatched Facilities at TPL Life Lounge

- ✦ 24/7 access to facilitation by the TPL Life Attendant
- ✦ Quality insurance advisory services through the company's insurance expert
- ✦ Information regarding health, savings and life insurance plans
- ✦ Appointment alerts and a concierge service for refreshments

### Exclusive discounts at



- ✦ **20%** discount on all investigations (laboratory & radiology)
- ✦ **20%** discount on ER investigations
- ✦ Conditional consultation preference
- ✦ Discount on OPD investigations as per hospital's policy considering parents

### LOCATION

1st floor Ziauddin Hospital in General Ward, opposite Clinics

### Exclusive discounts at



OMI HOSPITAL  
Caring Every Moment

- ✦ **30%** discount on Laboratory Investigations
- ✦ **30%** discount on Radiology & Medical Imaging Investigations
- ✦ **30%** discount on OPD & ER Services
- ✦ **7.5%** discount on Retail Price of Drugs & Disposables

The above discounts are applicable for immediate family members as well

### LOCATION

Ground Floor, Orthopaedic & Medical Institute (Pvt.) Ltd., 89/1 Depot Lines, Karachi

# OUR DISTRIBUTION CHANNELS

## OUR DISTRIBUTION CHANNELS

### Retail and Mass Retail

With an increasing interest in mass retail insurance globally, including Pakistan, TPL Life focuses on providing cost-efficient, superior products for healthcare, accidental death, and life insurance. The company partners with various retail outlets to provide even more innovative healthcare and life products.

Insurance is fast being recognized around the world as the best form of financial protection. TPL Life realizes this and has embarked on the journey to provide the best savings and investment plan for short and long-term financial protection. TPL Life's insurance plans are unit-linked, which means they double up as smart investment plans. The four plans; Ultimate, Grand, Master, and Rock Solid, offer policy holders the chance to invest in savings that can be collected upon maturity or in case of accident or death.

### Corporate

TPL Life is committed to facilitating affordable healthcare for everyone; the health insurance and life insurance policies in the TPL Life portfolio cater to every economic segment of society. As a step towards access to better healthcare, TPL Life offers insurance policies for employees of small, medium, and large corporations.

#### Micro Insurance

TPL Life's Micro health insurance plans consist of a basic discounted health insurance plan which provides the financial protection and improved access to healthcare.

### Bancassurance

In order to provide one-stop professional financial services to customers, TPL Life has partnered with some of Pakistan's major consumer and micro-finance banks.

### E-Commerce

If you are always looking out for the best interests of your loved ones, and want access to the best healthcare you can afford, TPL Life has something for you! You will soon be able to purchase health insurance and life insurance policies online; so please check back.

### Franchise

Do you want to own and run your own insurance agency? TPL Life has an offer you cannot refuse: with the TPL Life franchise, you can set up your own operations and develop a rich book of business. The franchise sets no quotas, requirements, or restrictive operational guidelines; you are your own boss, with full control of your success.

# CONTACT US

## CONTACT INFORMATION

TPL Life Insurance Ltd. can also be contacted through the below stated touch points.

### REGISTERED OFFICE

11th and 12th Floor, Centrepoint,  
Off Shaheed-e-Millat Expressway,  
Adjacent KPT Interchange, Karachi  
Phone +92-21- 111-000-300  
FAX +92-21-35316032

### CORPORATE OFFICE

33-C, Shahbaz Commercial Area,  
Lane 4, Phase VI, DHA, Karachi  
Phone +92 21 35171701-20

### LAHORE OFFICE

51 - M, Denim Road, Quaid-e-Azam  
Industrial Estate (Kot Lakhpat), Lahore  
Phone +92-42-35125353

### ISLAMABAD OFFICE

Plot# 211, Street# 07, I-9/2,  
Islamabad  
Phone 111-000-300



Call Center  
**021-111-272-273**



Email  
**info@tpllife.com**



Website  
**www.tpllife.com**